

# Order Item Summary

CBS TELEVISION STATIONS



WCCO-TV

Order ID: 53782   CF   NTL-POL   FBD - LBD: 10/10/12 - 10/16/12   HL#:   Created: 09/28/12 04:03 PM  
 Client: ERIK PAULSEN FOR CONGRESS...   CPE: / /   Agency Commission: 15 %   Updated: AMHEUER on 10/01/12 12:40 PM  
 Agency: STRATEGIC MEDIA SERVICES   Product: PAULSEN FOR CONGRESS   Self :00:00   Confirmed: 10/01/12 12:40 PM  
 Buyer: DEBBY ROMANO   Demo: HHOLDS   DMA RTG   Sched. Code: Z   Contract: 10/01/12 02:40 PM  
 AE: Nicole Roy Pol-GWTS-PH   Billing Int: Monthly   BM: SS  
 Share: 0%   KSTP+: 0%   KARE: 0%   KMSP: 0%   KMWB: 0%   WFTC+: 0%   KPXM: 0%   KSTC: 0%   CABLE: 0%

## NEW ORDER. NR/PH 9.28.12

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	NLATEM-F/SU	0 0 0 1 1 0 1	NEWS	30				0.0	\$2,800.00	3	\$8,400.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>	<u>Oct 15</u>									
	10/10/12	10/16/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
002	NLATEM-F/SU	0 1 0 0 0 0 0	NEWS	30				0.0	\$2,800.00	1	\$2,800.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>	<u>Oct 15</u>									
	10/10/12	10/16/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
003	MEARLY	0 0 1 0 1 0 0	NEWS	30				0.0	\$450.00	2	\$900.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>	<u>Oct 15</u>									
	10/10/12	10/16/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
004	MEARLY	1 1 0 0 0 0 0	NEWS	30				0.0	\$450.00	2	\$900.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>	<u>Oct 15</u>									
	10/10/12	10/16/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
005	NNOON	0 0 1 0 1 0 0	NEWS	30				0.0	\$700.00	2	\$1,400.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>	<u>Oct 15</u>									
	10/10/12	10/16/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
006	NNOON	0 1 0 0 0 0 0	NEWS	30				0.0	\$700.00	1	\$700.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>	<u>Oct 15</u>									
	10/10/12	10/16/12	1										

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Share: 0% KSTP+: 0% KARE: 0% KMSP: 0% KMWB: 0% WFTC+: 0% KPXM: 0% KSTC: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
007	EELLEN	0 0 1 0 0 0 0	EFG	30				0.0	\$775.00	1	\$775.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>	<u>Oct 15</u>									
	10/10/12	10/16/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	EELLEN	1 0 0 0 0 0 0	EFG	30				0.0	\$775.00	1	\$775.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>	<u>Oct 15</u>									
	10/10/12	10/16/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	ENEWS5P	0 0 1 1 0 0 0	NEWS	30				0.0	\$1,700.00	2	\$3,400.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>	<u>Oct 15</u>									
	10/10/12	10/16/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
010	ENEWS5P	1 0 0 0 0 0 0	NEWS	30				0.0	\$1,700.00	1	\$1,700.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>	<u>Oct 15</u>									
	10/10/12	10/16/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
011	NEARLY	0 0 1 1 1 0 0	NEWS	30				0.0	\$2,200.00	3	\$6,600.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>	<u>Oct 15</u>									
	10/10/12	10/16/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
012	NEARLY	0 1 0 0 0 0 0	NEWS	30				0.0	\$2,200.00	1	\$2,200.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>	<u>Oct 15</u>									
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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
013	AWHEEL	0 0 0 1 1 0 0	ACC	30				0.0	\$3,100.00	2	\$6,200.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>	<u>Oct 15</u>									
	10/10/12	10/16/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
014	AWHEEL	1 0 0 0 0 0 0	ACC	30				0.0	\$3,100.00	1	\$3,100.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>	<u>Oct 15</u>									
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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
015	PBLOODS	* * * * F * *	REGP	30				0.0	\$4,500.00	1	\$4,500.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>	<u>Oct 15</u>									
	10/10/12	10/16/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
016	SNCAAFB	* * * * S *	FTBL	30				0.0	\$900.00	1	\$900.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>	<u>Oct 15</u>									
	10/10/12	10/16/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
017	NSAT6P	* * * * S *	NEWS	30				0.0	\$1,400.00	1	\$1,400.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>	<u>Oct 15</u>									
	10/10/12	10/16/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
018	WCBSSUN	* * * * S	MORN	30				0.0	\$1,700.00	1	\$1,700.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>	<u>Oct 15</u>									
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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
019	WFACE	* * * * * S	FACE	30				0.0	\$1,800.00	1	\$1,800.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>	<u>Oct 15</u>									
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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
020	PSIXTY	* * * * * S	REGP	30				0.0	\$5,850.00	1	\$5,850.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 08</u>	<u>Oct 15</u>									
	10/10/12	10/16/12	1										

## Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	29	0	\$56,000.00	\$47,600.00	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$56,000.00	\$47,600.00	\$0.00	\$0.00